

Grow Your Business!

One-Day Training
August 2, 2014



Dr. Troy Crane
*Chiropractic Physician
Nutritional Consultant*

Bill Jensen
*Life Coach/Mentor
Body Language Trainer*

Dr. Troy Crane and Bill Jensen are teaming up to present this 1-day interactive training which will teach you how to more effectively manage and promote yourselves, your practice, and your products and services. You will learn practical management and promotion strategies, as well as powerful communication skills and mentoring tools.

Get clear on the messages you are sending to your staff, clients/patients, and the public and watch as your impact increases. Understanding others is also a key part of being more influential. As you learn to read others' body language and how to move them towards their goals, your impact will increase even more.

Better management and marketing practices will make you more effective in reaching more patients and helping them reach their health goals, once they come through your door.

At “Grow Your Business” you will learn:

- 40+ marketing strategies for growing a new or existing practice or business
- 20+ body language indicators – enhancing yours and reading others' for greater business success
- 5+ Mind-blowing mentoring tools that will change the way you do business
- Nutrition for your physical AND business well-being
- How to “farm” an area around your clinic or business
- Relationship building that will create win-win situations
- Mental toughness – getting your mind to work for you instead of against you
- How to get “Mind, Body & Soul” all working together for your ultimate success
- Overcoming challenges and avoiding expensive pitfalls
- How to find and optimize marketing partners that will assure YOUR success
- 12-month promo calendars that WILL get attention
- Minimizing expenses while maximizing marketing dollars
- How to actually achieve your goals - instead of just dreaming about them
- And so much more!

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Seminar Registration

Call **NOW!** for the **ONE-DAY** event that you absolutely don't want to miss!

208-312-3553 or 208-878-2600

office@lifecoachidaho.com

When...

Saturday, August 2, 2014

Check-in: 8:00 am

Training: 8:30 am – 6:00 pm

Where...

Hilton Garden Inn

Boise Spectrum

7699 West Spectrum Street

Boise, Idaho

Tuition

On or Before

July 26, 2014

After

July 26, 2014

At the Door

Healthcare Prof or Bus. Mgr/Owner

\$ 99.00

\$119.00

\$129.00

*Staff/Spouse

\$ 59.00

\$ 79.00

\$ 89.00

*Must be accompanied by Healthcare Professional or Business Manager/Owner

Payment:

We accept Visa, Master Card
or Make checks payable to:

**Life Coach Idaho
2975 Overland Ave.
Burley, ID 83318**

Cancellation/Refunds: 21 days prior to seminar for full refund. Less than 21 days, tuition may be credited for future seminar within one year.

“Good and clear information. Clarified much of the communication that has baffled me. I would do well to bring body, mind and soul into focus.”

— Jack J., Sales

Empowering your growth,

Dr. Troy Crane, DC

Clinical Nutritionist

Chiropractic Physician

Health Coach and Trainer

Muscle Balancing Specialist

208-312-3553

drcrane@pmt.org

Bill Jensen, MBA, B.S.-Psych

Body Language Trainer

Life Coach/Mentor

Keynote Speaker

EFT Practitioner

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